

Zinnov Awards 2026 – Technical Role Model_Established

How to Fill a Winning Nomination Form

The Best Practices Guide is designed to help nominees craft responses that stand out for clarity, evidence, and influence.

A strong nomination should tell a story of sustained technical leadership and ecosystem impact. Ensure that every response demonstrates measurable outcomes, innovation, and influence.

Section	What to Focus On	Best Practices
Executive Summary	Top 3 reasons for nomination	Highlight impact, innovation, and influence - not just achievements. Keep it crisp, quantified, and visionary
Expertise & Skills	Top 3 areas of expertise	Provide evidence-backed examples (products built, frameworks created). Describe both depth (technical mastery) and breadth (cross-domain relevance).
Business Impact	3-year tangible and intangible outcomes	Quantify everything - cost savings, revenue enablement, efficiency gains. Include scale (India vs. Global) and metrics.
Technical Excellence & Innovation	Architecture, patents, research	Patents, frameworks, or research adopted beyond the org. Use before/after metrics to show improvement.
Thought Leadership & Influence	Talks, panels, publications	Cite visible influence: top-tier conferences, media mentions, open-source contributions, or community-building initiatives.
Diversity & Inclusion	Programs, advocacy, leadership	Showcase initiatives led and measurable outcomes (e.g., % increase in diversity or inclusion programs).
Ecosystem Collaboration	Boards, universities, startups	Highlight strategic collaborations - advisory roles, joint research, or mentorship driving ecosystem outcomes.
Rewards & Recognition	Awards, accolades, certifications	List notable awards with year, body, and scale (org/industry/global). Highlight prestige and relevance.
Mentorship within Organization	Mentoring structure	Show depth and continuity - number of mentees, type of mentorship

Judging Criteria

Dimension	Weightage	What Judges Look For
Technical Excellence & Innovation	27%	Novel contributions, industry adoption, patents, and research impact.
Business Impact	25%	Quantified value delivered - revenue, cost, quality, productivity.
Thought Leadership & Influence	15%	Evangelization, community presence, influence on standards/industry.
Ecosystem Collaboration	14%	Strategic collaborations and visibility across academia/startups.
Rewards & Recognition	8%	Credibility through honours, awards, or peer recognition.
Mentorship within Organization	7%	Depth, frequency, and scale of mentoring impact.
Diversity & Inclusion	4%	Active leadership or advocacy for inclusion in tech.

Jury assesses nominations holistically across quantitative impact, innovation depth, and ecosystem influence.

Submission Checklist:

- Form responses are complete and within word limits.
- Impact is quantified with metrics.
- Supporting documents (presentations, press mentions, patents) are attached.

Winning Pitch

Your pitch should inspire with purpose, back it with data.

Structure:

1. **Hook (30 sec)** – A personal or organizational story that shows purpose and passion.
2. **Core Impact (90 sec)** – Three crisp pillars: *Innovation, Business Value, Influence*. Use quantifiable proof points.
3. **Closing (30 sec)** – Emphasize legacy: how your contributions shaped others, the ecosystem, and the future of tech.